



# Magnolia FEST

BENEFITING MAGNOLIA COMMUNITY SERVICES





## HOW YOU CAN HELP

### Cash Sponsorship

Cash Sponsorships help cover costs of producing the event, and translate into more Festival net revenues which fund Magnolia Community Services's programs. Benefits vary depending on financial commitment level, but all sponsors reach a broad audience of individuals and families committed to enhancing the lives of adults with developmental and intellectual disabilities.

### In-Kind Sponsorship

Our goal is to underwrite necessary Festival expenses as much as possible through in-kind contributions of products and services.

Benefits of in-kind sponsorship are based on the fair market value and align with the corporate sponsor levels.

### Combination Sponsorship

Some organizations combine in-kind and cash sponsorship to take their recognition to the next level.

#### **Festival Needs:**

- Music
- Carnival game prizes
- Advertising and Media
- Poster and Postcard printing
- Signs and banners
- Portable toilets
- Equipment rental
- Garbage & recycling receptacles
- Staff and volunteer apparel
- Hospitality food and beverage

#### **Sponsorship Levels**

Presenting Sponsor	\$2,500
Official Sponsor	\$1,500
Supporting Sponsor	\$500
Vendor	\$50

For more information, call (504) 731- 1397  
or email Darsey Walker at [dwalker@mcs-nola.org](mailto:dwalker@mcs-nola.org)



# 4TH ANNUAL MAGNOLIA FEST SPONSORSHIP LEVELS

	\$2,500	\$1,500	\$500	\$50
Logo on Festival River Road Entrance Banner	●			
Logo on Festival posters and postcards, broadly distributed in Orleans and Jefferson Parish	●	●		
Link to sponsor's webpage from MCS website and social media handles (1,500+ Facebook friends)	●	●		
Signage on Magnolia Fest Main Stage	●			
Speaking Opportunity to Festival attendees	●	●		
Promotional item for attendees	●	●		
Recognition in any television and radio coverage	●	●	●	
Magnolia website homepage recognition	●	●	●	●
Sponsorship recognition on all event promotions	●	●	●	●
Recognition in Magnolia Newsletter	●	●	●	●
Vendor space at Magnolia Fest	●	●	●	●

\*Due to printing deadlines, sponsorship commitments received after March 16 are not guaranteed all benefits listed.

\*Sponsorship dollars are not tax deductible. Our sponsors typically treat sponsorship as a marketing cost

Your money matters! Magnolia Fest sponsorship underwrites costs of putting on this tremendous event. Net proceeds go to support our following programs:

**Vocational** - Supporting 260 people in competitive employment, and in achieving success in 21 work centers, including culinary, arts, horticulture, janitorial and retirement centers through job training & coaching, soliciting community work contracts and retail sales in the Special Creations gift shop.

**Residential** - Providing comprehensive, 24 hour support in safe, secure housing for 135 people in 20 group homes throughout Jefferson Parish.

**Wellness** - Providing medical services and managing/ coordinating medication, nutrition, dental care, and physical fitness for 260 people.

**Recreational** - Ensuring all our clients can participate in the region's various social, sporting and cultural events including Mardi Gras parade rides and Special Olympics.

**Supported Independent Living** - Empowering people to live independently by teaching them daily skills and providing support in their home and in the community.