



HOW YOU CAN HELP

Cash Sponsorship

Cash Sponsorships help cover costs of producing the event and translate into more Festival net revenues which fund Magnolia Community Services' programs. Benefits vary depending on financial commitment level, but all sponsors reach a broad audience of individuals and families committed to enhancing the lives of adults with developmental and intellectual disabilities.

In-Kind Sponsorships

Our goal is to underwrite necessary Festival expenses as much as possible through in-kind contributions of products and services. Benefits of in-kind sponsorships are based on fair market value with the corporate sponsor levels.

Combination Sponsorship

Some organizations combine in-kind and cash sponsorship to take their recognition to the next level.

FESTIVAL NEEDS

- Music
- Carnival game prizes
- Advertising and media
- Poster
- Signs and banners
- Portable toilets
- Equipment rental
- Garbage & recycling receptables
- T-shirts
- Hospitality food & beverage

2025 SPONSORSHIP LEVELS

	PRESENTING SPONSOR \$5,000	OFFICIAL SPONSOR \$2,500	SUPPORTING SPONSOR \$1,000	COMMUNITY SPONSOR \$500	VENDOR \$60
Logo on Festival River Rd Entrance Banner	✿				
Signage at Festival Main Stage	✿				
Speaking Opportunity to Festival Attendees	✿	✿			
Logo on Festival Banner	✿	✿			
Name on Festival Banner	✿	✿	✿	✿	
Magnolia Website Recognition	✿	✿	✿	✿	
Table at Festival	✿	✿	✿	✿	
Tent at Festival	✿	✿			
Logo on T-shirts	✿	✿			
Name on T-shirts	✿	✿	✿	✿	
Recognition in Newsletter	✿	✿	✿	✿	✿
Social Media Posts (minimum)	4	3	2	1	

YOUR SUPPORT MATTERS!

Magnolia Fest sponsorship underwrites the costs of putting on this community event.
Net proceeds support our following programs:

Vocational:

Magnolia works each day to provide individuals with various abilities, an opportunity to have valuable work experience at local businesses or organizations. We work with our clients to help them communicate appropriately, accountability and time management skills. The skills accomplished during training and the resultant experience on the job, enables our clients to pursue not just a paycheck, but dignity, self-confidence and a sense of purpose through meaningful employment.

Residential/Day Program:

Providing comprehensive 24-hour support in safe, secure housing for 148 people in 21 group homes throughout Jefferson Parish. During the day, clients participate the arts, horticultural and fitness programs while engaging socially with their friends.

Wellness:

Providing medical services, medication management, nutrition, dental care, and physical fitness for our 148 clients.

Recreational:

Ensuring all our clients can participate in the community's various social, sporting and cultural events including, Mardi Parades rides, LPO music therapy and concerts, theatre, bowling, and more.

Supported Independent Living:

Empowering people to live independently by teaching them daily skills and providing support in their home and in the community.

For more information call 504-731-1308
or email Liz Yager at lizy@mcs-nola.org

SPONSORSHIP FORM

Corporate or Individual Name *(as it should appear on all listings)*

Sponsorship Level

Presenting (\$5,000) Official (\$2,500) Supporting (\$1,000) Community (\$500) Vendor (\$60)

Contact Information

Name _____

Address _____
street city state zip

Email _____ Phone _____

Payment Options

Check *(payable to Magnolia Community Services)*

Credit Card

Card Number _____ Exp. Date _____ CVV _____

Name on Card _____

Address of Card Holder _____
street city state zip

Please send your pledge/payment to Liz Yager (100 Central Avenue, Jefferson, LA 70121 or lizy@mcs-nola.org)