



## HOW YOU CAN HELP

### Cash Sponsorship

Cash Sponsorships help cover costs of producing the event and translate into more Festival net revenues which fund Magnolia Community Services' programs. Benefits vary depending on financial commitment level, but all sponsors reach a broad audience of individuals and families committed to enhancing the lives of adults with developmental and intellectual disabilities.

### In-Kind Sponsorships

Our goal is to underwrite necessary Festival expenses as much as possible through in-kind contributions of products and services. Benefits of in-kind sponsorships are based on fair market value with the corporate sponsor levels.

### Combination Sponsorship

Some organizations combine in-kind and cash sponsorship to take their recognition to the next level.

## FESTIVAL NEEDS

- Music
- Poster
- Garbage & recycling receptacles
- Carnival game prizes
- Signs and banners
- T-shirts
- Advertising and media
- Portable toilets
- Hospitality food & beverage
- Equipment rental

## 2025 SPONSORSHIP LEVELS

	PRESENTING SPONSOR \$5,000	OFFICIAL SPONSOR \$2,500	SUPPORTING SPONSOR \$1,000	COMMUNITY SPONSOR \$500
Logo on Festival River Rd Entrance Banner	✿			
Signage at Festival Main Stage	✿			
Speaking Opportunity to Festival Attendees	✿	✿		
Logo on Festival Banner	✿	✿		
Name on Festival Banner	✿	✿	✿	✿
Magnolia Website Recognition	✿	✿	✿	✿
Table at Festival	✿	✿	✿	✿
Tent at Festival	✿	✿		
Logo on T-shirts	✿	✿		
Name on T-shirts	✿	✿	✿	✿
Recognition in Newsletter	✿	✿	✿	✿
Social Media Posts (minimum)	4	3	2	1